

“Effective Public Speaking Techniques for the Modern World”



- Presented by
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Lesson 1: Welcome

- Introduction

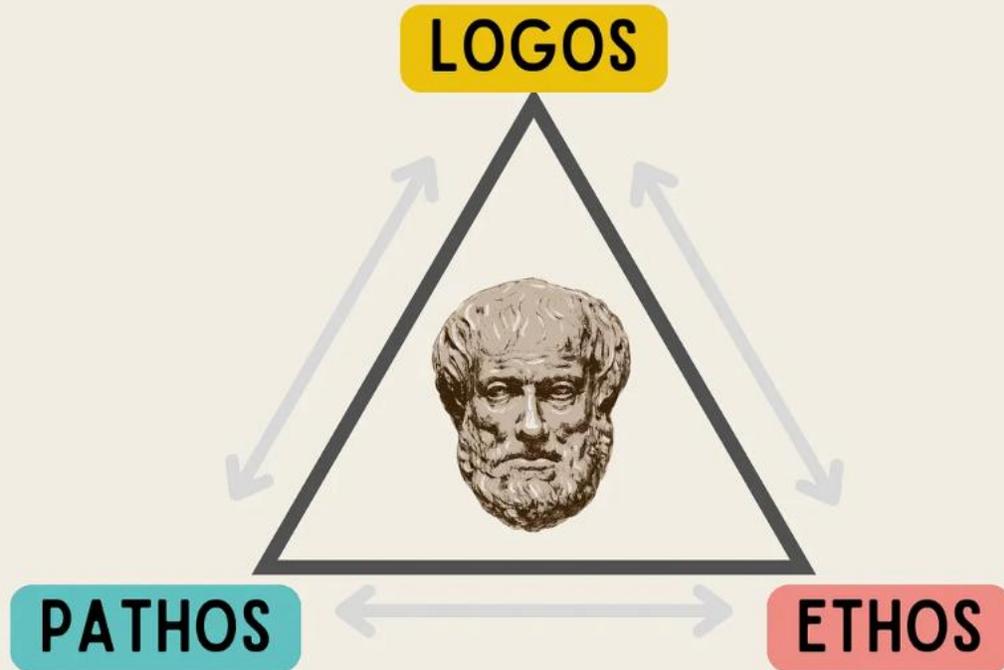
Lesson 2: Why Public Speaking

- The Roots of Public Speaking
- The “Lessons Learned”

Lesson 3: Introduction to Effective Public Speaking Techniques

- Understanding your Audience and Preparation
- The Start of a Presentation
- Effective Public Speaking Techniques

Lesson 1: The Roots of Public Speaking



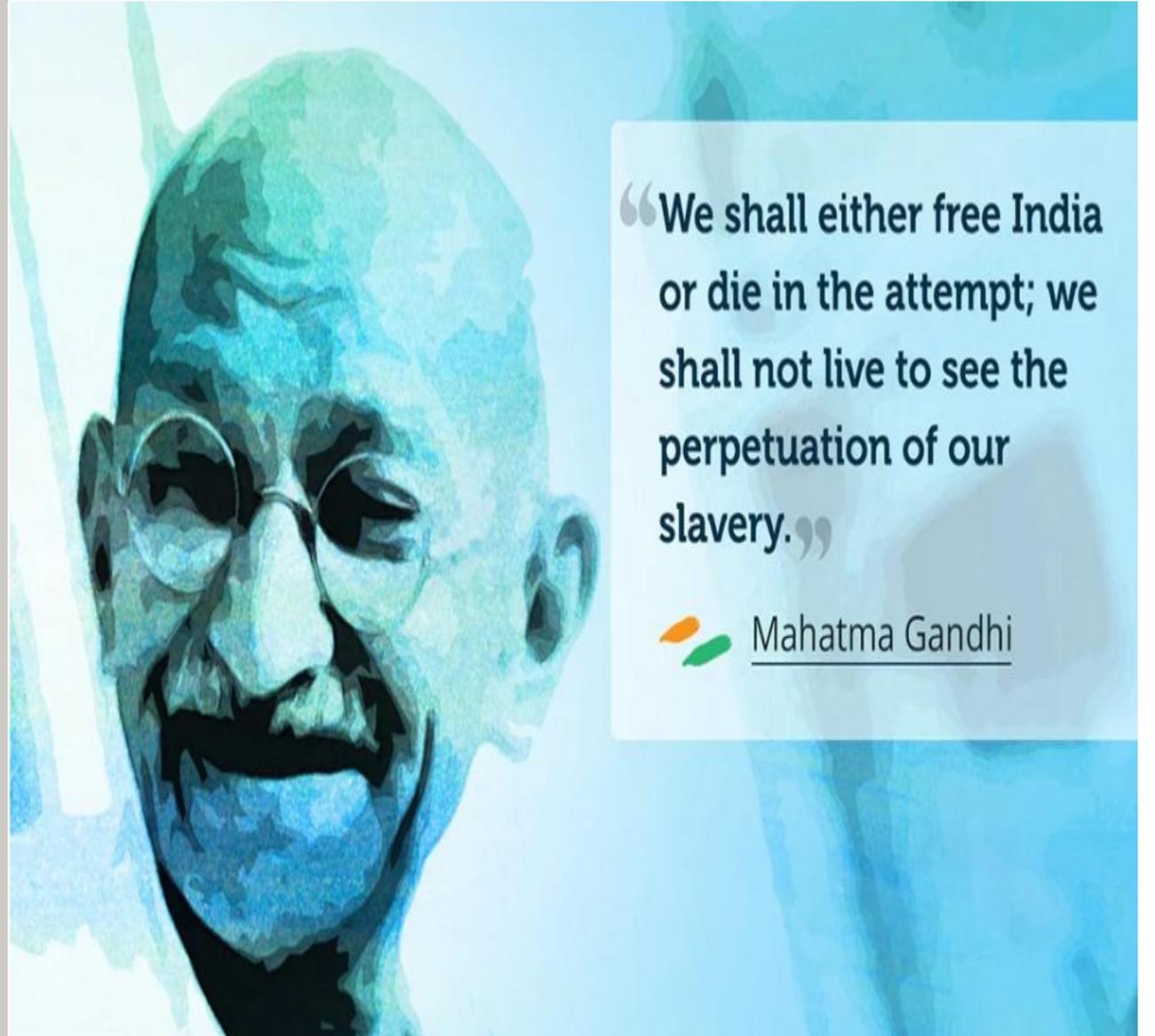
Ethos: Your audience perceives you as a more authoritative Speaker

Pathos: You are creating emotions in your audience, in order to influence their judgement

Logos: The use of Reason

“Liberty without learning is always in peril; learning without liberty is always in vain.”

- John F. Kennedy



“We shall either free India or die in the attempt; we shall not live to see the perpetuation of our slavery.”

 Mahatma Gandhi

1. Speech Preparation



Analysing the audience (Age, Profession, **Knowledge on the Subject, Values**)



What is your ultimate goal for the Presentation (Aristotle: Change in behavior)



Get to know your audience(E-mail and Interview your audience)

The Start of a Presentation

Make your audience trust and believe you

1. Trust you: Positioning, Stance, Eye Contact, Give your Credentials
2. Believe you (Confident Phrase, Use a “Hook”)

Effective Techniques



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- Rule of 3
- Pausing
- The Power of Storytelling

How to end a speech



Signal the End



Recap the basic Idea of your Speech



Call to Action